

# Inspiring *a Generation of Girls*

FOR **GIRLS**  **YOU**



**Christ-Centered • Story-Driven • Purpose-Focused**

# The Story *has been twisted*

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Every day, our daughters and tween girls around the world are inundated with new information, often presented as “wisdom.”

From social media, to school and their neighborhood, they are being forced to process new narratives, ideas and ways of living that promote a reality and truth that are subjective and malleable.

This influence and promotion has done nothing more than increase anxiety, loneliness and confusion in a generation of girls desperate for guidance.

For more than 12 years, For Girls Like You Ministries has been teaching, entertaining and encouraging tween girls through inspirational stories and print and online resources based on the truth of the Bible. Month after month we are creating, curating and publishing stories that cast a vision of living that keeps Jesus at the center of a tween girl’s life.

We believe that a Holy Spirit guided imagination will be the soil for peace and faithfulness for growing God’s Girls, and we are prepared and excited to ignite the minds and hearts of this next generation!





# A Gospel Story *at the Center*

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Our girls are growing up in a world filled with contradictory and confusing messages, making it easy to drift into relativism and a culturally acceptable version of themselves.

We stand committed to the Gospel of Jesus Christ and the certainty that He is the greatest hope and most lasting inspiration in a tween girl's life.

Our stories are relevant, entertaining and empowering for a 21st century tween audience, while remaining age appropriate and supportive of a Christian worldview.

“My girl just got her issue and is so excited. “There are girls my age talking about how they learn to trust God in hard things! Just like I’ve had to learn!” I’m so grateful for your work and for the way it connects with tweens! Thank you so much!”

- Sarah

# Telling a Better Story

Jesus used the power of parables – stories about people just like us – to teach His truth.

As a ministry, we are determined to present the person of Jesus as “the image of the invisible God” (Colossians 1:15) so girls can be inspired by His story and His love.

Our magazine and mentorship initiatives inspire tween girls. We tell the stories of “real-life” God’s Girls doing big things for God. We’ve witnessed girls connecting with these stories, leading to big aspirations and dreams for themselves.

Additionally, we believe that imagining the life of a fictional character can help a girl aspire to the positive traits she sees in another character. So we remain diligent to fictional story writing that captivates the mind and heart.



# A Story in the Making

We want every tween girl to own her purpose in this world. We want her to realize that she is “His workmanship, created in Christ Jesus for good works, which God prepared beforehand, that [she] should walk in them.”

In every magazine, story and resource developed, we present God’s purposes and God’s glory, not the world’s. In each real tween girl’s story that we tell, we seek to highlight how God has uniquely positioned her to carry out His call on her life.

In today’s world, there are countless voices vying to shape the identity of God’s Girls, often distracting them from their true purpose. Traditional media and social platforms bombard them with messages that ignore Jesus and His truth. *For Girls Like You* offers an unwavering source of joy-filled, Christ-centered resources, empowering girls with a vision-filled future.

“We are so thankful for everything your magazine is doing. My daughter loves the opportunities to write/contribute to the magazine. Thanks for being a safe place for my daughter! ”

- Jenny



## *The Opportunity*

Expanding into new horizons, *For Girls Like You* is thrilled to introduce the *God's Girl Story Club*, a monthly subscription plan designed to help tween girls discover their unique stories within God's story. The foundation of this club is based on our founder Wynter Pitts' book, *I Am Yours: Prayers For God's Girls*.

Club Members receive an initial subscription box containing gifts and resources that align with the monthly theme of identity. Each girl will join actress, author, artist, and the original "girl like you" Alena, along with her younger sisters, Kaitlyn, Camryn and Olivia for monthly group mentorship and discipleship conversations. Additionally, parents will have access to regular parenting conversations with thought leaders.

### Club Benefits

#### **VIRTUAL MENTORSHIP**

- Weekly themed encouragement and reflection from Alena Pitts
- Monthly Live Mentor Call with Alena, Kaitlyn, Camryn Olivia Pitts and other guests
- Regular Live Parenting Conversations with Jonathan Pitts, Linsey Driskill and other thought leaders

#### **PHYSICAL MAILING**

- *I Am Yours: Prayers for God's Girls* book (Foundational Resource for program)
- Monthly Exclusive New Chapter in the continuing story of *The Daniels Sisters* book series, with characters based on the real lives of the Pitts sisters
- Reflections Journal each month with a daily prompt, Scripture, and prayer aligned with our fiction reading theme, to help girls grow in their faith
- Monthly Bonus Resources such as themed bracelets, bookmarks, inspiring printables and more

# Invest in Their Story

For Girls Like You Ministries creates powerful Christian resources for tween girls. We are on a mission to lead girls to God through compelling, Christ-centered stories that will disciple girls and help them understand and experience God's love. We aim to inspire and guide today's tweens so that one day, as they follow Christ and develop a story of their own, they can become the future generation of inspiration.

Launching the *God's Girl Story Club* will require \$150,000 of seed investment.

Our partners can choose from several fund-specific initiatives or give to our God's Girl Fund which is allocated across the entire portfolio of initiatives. The initiatives are:

## Christ Centered

Partnership Expansion: Investments in this initiative allow us to expand our partner network, so we can serve girls in communities not currently reached. Partners, such as The Mentoring Alliance in East Texas, allow *For Girls Like You* to impact girls in underserved communities where access to Christ-centered resources is very limited.....

**\$13,650**

Reflections Journal Development: *The Reflections Journal* offers daily reflections for girls to engage in as part of the *God's Girl Story Club*. Each month's *Reflections Journal* fits into an "I am" identity theme and includes four

weeks of reflection prompts, Scriptures, and prayer (20 days) so girls can grow in their relationship with Jesus on a consistent basis.....

**\$8,400**

Gifts for God's Girls: This collection of print and digital resources is used to provide additional special gifts or extra resources. Each unique gift is a surprise and reinforces the God's Girl identity as they participate in broader programs. All gifts align with the month's identity theme.....

**\$10,000**

## Story Driven

Mobilization of the Story Club: We are seeking funding to help launch our new *God's Girl Story Club*. Our goal is to subsidize the first 500 members which will both transform the lives of those initial members and help our organization get the new initiative off the ground.....

**\$54,000**

Fictional Series Development: We are seeking funding to develop our fictional series content for the *God's Girl Story Club*. This content is meant to captivate readers while reinforcing their personal identity in Christ.....

**\$7,800**

## Purpose Focused

Scholarship Program: We aspire to offer scholarships to 10K girls to receive *For Girls Like You* magazine through our partner organizations, ensuring that cost is not a barrier to accessing Christ-centered content.

**\$30,000**

Creating the Market: By supporting our marketing initiatives and digital content efforts, you will help us expand our organic reach through social platforms, capture the attention of moms of girls, and grow our base. Content marketing has been and will continue to be the #1 driver of our ministry's reach, engagement and growth.....

**\$19,200**





DONATE

for **GIRLS** Like **YOU**

# Summary

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At For Girls Like You Ministries, we recognize that our organization cannot rely solely on advertising and subscription revenue to fulfill our mission. As a nonprofit, we have always depended on the generosity of partners who believe in our work and its impact on tween girls.

Your support as a generous partner is essential in expanding our reach, providing scholarships for magazine subscriptions, developing captivating content, implementing effective marketing strategies, and growing our team.

***With your investment, we can empower girls with a Christ-centered identity and equip them with the tools they need for a purpose-filled life.***

We deeply appreciate your belief in our mission and your financial contributions. Together, we can make a lasting difference in the lives of countless girls, ensuring they have access to the resources and guidance that will shape their futures.

Join us in empowering girls to embrace their identity in Christ and walk boldly in the story and purpose that God has for them. Your partnership is invaluable in making this vision a reality.

**Thank you for being a generous partner of For Girls Like You Ministries.**

FOR **GIRLS**  **YOU**

**DONATE**

